



## TOP FIVE FINALISTS SELECTED FOR SMALL BUSINESS BC'S SUCCESSFUL YOU AWARDS

February 15, 2011

**Vancouver, BC:** Small Business BC (SBBC) announced today its top five finalists per category for the 8<sup>th</sup> Annual Successful You Awards. The winners will be recognized at the Awards Ceremony, a business-networking event open to the public, featuring a keynote address by top restaurant owner and chef Vikram Vij of Vij's. The Ceremony takes place Tuesday March 29<sup>th</sup> at the Hyatt Regency Hotel in Vancouver, from 5:00 p.m. – 8:00 p.m.

As BC's leading provider of small business services and support, SBBC offers the Awards as a way to recognize the achievements of small businesses from around BC. This year, the four categories of Awards include: Best Company, Best Concept, Best Employer and Best Green Business.

*"There is tough competition in each award category this year,"* says SBBC CEO George Hunter. *"We're thrilled to have such a great cross-section of nominees and we know that the four winners in 2011 will be an exemplary group."*

Selecting the Successful You Awards winners is a three-step process. First, businesses applied online and then used their social network to help them secure the most votes (proportional to the size of the region) and a place in the top ten. Once the top ten was selected on December 20, each business submitted an extended application, that formed the basis of selecting the top five nominees. Now that the top five have been selected, each business will create a business pitch that they present to judges. The judges will select the winner of each category based on the pitches. Then, the winner is announced at the business networking event and ceremony on March 29<sup>th</sup>.

The Awards ceremony is also a forum for local small businesses to network with industry veterans, government officials, delegates and award sponsors while celebrating the huge successes of the small business industry in BC in the past year. Tickets to the event are \$69 and can be purchased online at [www.SuccessfulYou.ca](http://www.SuccessfulYou.ca)

The following are the top five finalists for the 2011 Successful You Awards:

### **Best Company**

Appnovation Technologies Inc. - Vancouver  
Innergy Corporate Yoga Inc. - Vancouver, Lower Mainland & Kamloops  
Quicktech Computer Consulting Inc. - Vancouver  
Steeple's Restaurant - Shawnigan Lake  
Trisko Talent Management Inc. - Vancouver

### **Best Concept**

Hapi Foods Group Inc. - Sechelt  
Hear at Home Mobile Hearing Clinic Ltd. - North Vancouver  
Raudz Regional Table – Kelowna

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**Best Concept Cont'd**

Ugi Fitness Inc. - Vancouver

Urban Foliage - Burnaby

**Best Employer**

Bellevue Natural Health Clinic - West Vancouver

CityMax.com - Vancouver

Macdonald & Lawrence Timber Framing Ltd. - Cobble Hill

Seeds Natural Food Market - Cumberland

Tasktop Technologies - Vancouver

**Best Green Business**

Digitech Renewable Printer Cartridges - Vancouver

Down to Earth Health Shop - Fort Nelson

FrogBox Inc. - Vancouver

Walker Technologies - Courtenay

West Coast Helicopters - Port McNeill

**About Small Business BC:** Small Business BC provides advisory services, education and community to help entrepreneurs succeed in all stages of business. Small Business BC is supported by Western Economic Diversification Canada and the Ministry of Small Business, Technology and Economic Development. For more information, visit

[www.smallbusinessbc.ca](http://www.smallbusinessbc.ca)

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